

HOW ENERGY EFFICIENT

IS YOUR BUSINESS SECTOR?

Where does your sector fall on the energy efficiency scale?

WHO CONSUMED THE MOST ENERGY IN 2014?



Domestic Consumption Non-Domestic Consumption

Non-domestic sources consumed 72% of the total power used during 2014.

But who were the biggest users, and who is out in front in the race for commercial energy efficiency?

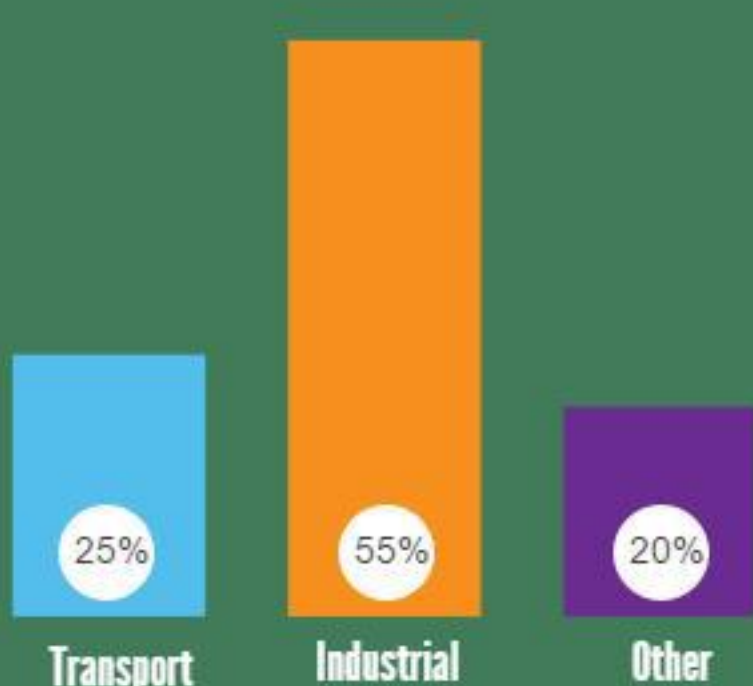
HOW DO COMMERCIAL SECTORS PERFORM?

WHO ARE THE WINNERS AND LOSERS OF COMMERCIAL ENERGY EFFICIENCY?

Energy efficiency gains in steel and non-ferrous metals production, engineering & printing meant the industrial sector consumed 22% less energy in 2014 than in 1990.

Thanks to growing demand from the domestic and industrial sectors, the energy consumed by UK commercial Transport increased by 36% between 1990 and 2013.

Who consumed the most in 2014?



Since 2000, energy consumption has fallen:

- By 24% per unit of household disposable income
- By 16% per household
- By 14% per person

HOW DO UK BUSINESSES FEEL ABOUT ENERGY EFFICIENCY?

76% of businesses believe that climate change will have a direct impact on their net earnings



70% of global business leaders are confident that the combined efforts of consumers, governments and investors will forge the path to a sustainable future



50% believe they would have to fundamentally change their products, services and business model in order to drive strong environmental sustainability



84% of global business leaders are confident that the combined efforts of consumers, governments and investors will forge the path to a sustainable future



99% of those who have compared themselves to competitors on environmental sustainability believe that they are average within their sector

Statistics courtesy of the



HOW CAN YOUR BUSINESS INCREASE ITS ENERGY EFFICIENCY?

2016 could be the year your business sets the standards in energy efficiency for your commercial sector.

To give you a few ideas, we asked our energy efficiency experts to come up with a few tips to help you reach your energy goals in the next 12 months...

- ESOS AUDIT:** An Energy Savings Opportunity Scheme Audit could save your business up to 54% of its energy expenditure
- STAY ON TOP OF HEATING AND COOLING:** by controlling the air temperature, your business can reduce heating costs by 8%-10%
- RAISE EMPLOYEE AWARENESS:** an awareness campaign for your employees could greatly improve your organisational culture towards efficiency.
- SPEAK TO AN EXPERT:** Working with an energy consultant to lower consumption could put your business ahead of the pack.

Need help making your business more energy efficient? Speak with a Syntegra consultant today

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